Graphic Design 3 & 4
Scope & Sequence: Year 2

51% of the entire program will be conducted in a lab setting. The lab

Semester 1		Semester 2	
Quarter 1	**Quarter 2**	**Quarter 3**	**Quarter 4**

Portfolio Building

> Build and maintain a
> professional print and/or digital
> portfolio

Technical Standards: 1.0, 1.8, 1.9,3.0,
3.1-4, 7.0, 7.1-3, 7.6

Professional Standards: 1.0, 1A, 3.0, 3D,
4.0, 4B, C, E,5.0, 5A

Unit 5

Design Brief

**Obtaining and passing information
from client.**

> Research and review Client
> needs and specifications
> Create Thumbnails
> Develop Tight Roughs
> Present Proposal to Client
> Analyze Client Feedback
> Revise and Edit Based on
> feedback

Technical Standards: 5.0, 5.3, 5.5, 6.0,
6.5, 7.0, 7.1-3,7.5, 7.6, 8.1-3, 8.6 1.2,9.1-2

Professional Standards: 9.0, 3D

Unit 6

Project

Create a design   Prof   r3

51% of the entire program will be conducted in a lab setting. The lab
consists of hand-on learning projects and experiences where student will
practice the necessary skills to complete the current unit study.